

Matan Madhana

UX UI, Graphic Designer & Marketing

About Me

I'm a UI/UX designer with **proven experience simplifying complex ideas** into user-friendly digital products. Skilled in detail-oriented **problem solving**, I design functional and visually appealing solutions that **enhance usability**, build trust, and deliver measurable **business results**.

Experience

UX UI Designer

2024 - Present

- Transformed **company needs** into intuitive digital products through interactive **design and prototyping**
- Collaborating closely **with developers** to ensure seamless implementation.
- Led the design of **mobile** apps including mobile game from research to design.

Freelance

2022 - Present

- Improve the **visual design** and social media of working businesses with **fresh and aesthetic graphics**
- Photography & Videography for **parties, live shows, businesses** and privet people
- Design logo** for businesses

Education

Practical Engineer in Visual Communication

Technological College Beer Sheva

2021-2023

- Completed a comprehensive **UX/UI design** program.
- Photography & editing **Blending photography and editing** into design to tell **visual stories** that feel natural and engaging
- Brand identity & visual identity.**
- Marketing** and Landing Page

Online Learning & Courses (60+ Hours)

- Photoshop essential & advanced training by Daniel Walter Scott
- Lightroom cc, Lightroom and photography by Phill Ebner
- Complete Web & Mobile Designer: UI/UX, Figma, + HTML and CSS by Andrei Neagoie & Daniel Schifano

Military

Israel Defense Forces (IDF)

2014-2017

- Combat Soldier & Squad Leader, Sayeret Golani – led and trained a 10–12-man team, overseeing daily operations and readiness

Contact

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Keywords

- Brand Designer
- UX UI Designer
- Prototype
- Figma
- Design Systems
- Responsive
- Adobe Suits
- Dashboards
- Marketing
- Landing Page

Tools Skills

- Figma
- Figma make
- Adobe suit
- Chat GPT
- Midjourney
- UX Pilot
- Base44
- Loveble

Soft Skills

- HTML
- CSS
- Photography

Personal Vibes

- Self management
- Team player
- Open mind
- Problem solver
- Eager to learn
- Love Pizza :)

Languages

- Hebrew
- English